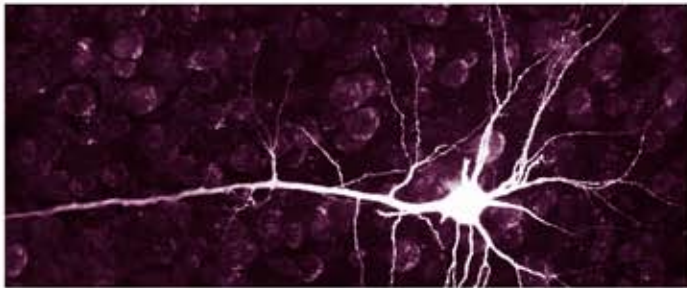


# NEUROSCIENCE & PUBLIC POLICY SEMINAR



## ON COGNITIVE LIBERTY

NITA A. FARAHANY

PROFESSOR, SCHOOL OF LAW & INSTITUTE FOR GENOME SCIENCES & POLICY  
DUKE UNIVERSITY

FRIDAY, SEPTEMBER 14

4:00 PM

341 BARDEEN LABS

This talk focuses on the past uses of neuroscience in criminal law and its emerging use by individuals, corporations, and governments for detection and decoding of memories, thoughts, and visual imagery in the brain. In particular, this talk will explore the social, ethical and legal issues that arise from uses of neuroscience by individuals--for cognitive enhancement or memory dampening; commercial actions--for applications including neuromarketing, and; and by governments--to detect or manipulate society. Bridging concepts of responsibility and liberty, this talk introduces the concept of cognitive liberty and its implications for the use of emerging neuroscience in society.